Date of Meeting: May 7, 2014

## BOARD OF SUPERVISORS ACTION ITEM Board Member Initiative

# R-8

SUBJECT: Proclamation Declaring May 16, 2014 as "Bike to Work Day"

**ELECTION DISTRICT: Countywide** 

**CRITICAL ACTION DATE: May 7, 2014** 

**STAFF CONTACT:** Amanda Logan, Assistant to the Chairman

**RECOMMENDATIONS:** Chairman York recommends approval of this Proclamation

**BACKGROUND:** In an effort to increase public awareness of the viability of bicycle commuting in Loudoun County and the Greater Washington, D.C. region, this proclamation will declare Friday, May 16, 2014 as Bike to Work Day in Loudoun County. Loudoun County is joining in the regional effort hosted by Commuter Connections and the Washington Area Bicyclist Association. New and experienced bicycle commuters are invited to register at <a href="https://www.biketoworkmetrodc.org">www.biketoworkmetrodc.org</a> or by calling 800-745-7433. Loudoun County will host two local pit stops where registrants can pick-up free T-shirts, receive giveaways, enjoy refreshments, and win prizes. These events will encourage the business community and other regional decision-makers to support increased bicycle commuting through bicycle-friendly policies and initiatives. Loudoun's pit stops will be located at:

- Leesburg at Raflo Park on Harrison Street, from 6:00 a.m. to 9:00 a.m.; and
- Sterling, just east of Route 28, at Ruritan Road behind Orbital Sciences from 6:30 a.m. to 9:00 a.m.

**ISSUES:** None

**FISCAL IMPACT:** None

**DRAFT MOTION(S):** I move that the Loudoun County Board of Supervisors proclaim that Friday, May 16, 2014 be the official Bike to Work Day and call this observance to the attention of all Loudoun County citizens.

**ATTACHMENTS:** Proclamation

## COMMONWEALTH OF VIRGINIA COUNTY OF LOUDOUN BOARD OF SUPERVISORS



## Loudoun County Proclamation May 16, 2014 Bike to Work Day

**WHEREAS**, bicycle commuting is an effective means to improve air quality, reduce traffic congestion, and conserve energy; and

**WHEREAS**, bicycle commuting benefits both employees and employers through better employee health and fitness; reduced commuting and parking costs; and

**WHEREAS**, the federal bicycle commuter benefit can be used by employers to assist employees with bicycle purchases, improvements, repair and storage; and

**WHEREAS**, Loudoun County through the National Capital Region Transportation Planning Board's Commuter Connection program promotes bicycling and organizes Bike to Work Day along with the Washington Area Bicyclist Association;

**NOW, THEREFORE, BE IT RESOLVED THAT**, the Loudoun County Board of Supervisors does hereby proclaim May 16, 2014 as Bike to Work Day, and call this observance to the attention of all Loudoun citizens.

Scott K. York, Chairman, At-Large